

Key Facts

1



Midwives can provide up to 90% of essential SRMNAH services, ensuring access to equitable, rights-based care everywhere, helping reduce maternal and newborn mortality and improving health outcomes.

2



Universal coverage of midwife-delivered interventions would avert 65% of maternal and neonatal deaths and stillbirths.

3



Implementing Midwifery Models of Care maximises the efficiency of resource allocation, ensuring public funds are invested in the most effective and impactful SRMNAH care practices.

4



Midwifery Models of Care involve a known midwife or small team providing continuous support throughout pregnancy, birth, and after. This approach is adaptable, accessible, equitable, and relevant across all contexts.

5



Evidence shows women want more midwives, with improved competencies, integrated and supported by health systems.

Citation

1,2) Bar-Zeev, S. et al. (2021) The State of the World's Midwifery 2021. <https://www.unfpa.org/sites/default/files/pub-pdf/21-038-UNFPA-SoWMy2021-Report-ENv4302.pdf>.

3) UNFPA and Shomen, Sudan (2025) Expanding quality care for women and newborns. https://www.unfpa.org/sites/default/files/pub-pdf/UNFPA-Midwifery_15_Web.pdf.

4) Banerjee, A. et al. (2025) Implementation guidance on transitioning to midwifery models of care. World Health Organization. <https://iris.who.int/bitstream/handle/10665/381641/9789240110199-eng.pdf?sequence=1>.

5) What Women Want Campaign: Demands for Quality Healthcare (2022). https://whiteribbonalliance.org/wp-content/uploads/2022/05/What-Women-Want_Global-Results.pdf



We set the Global Standards for Midwifery

ICM Professional Framework and Global Standards are integrated into the national health policy and systems.



We support midwives' associations worldwide

ICM supports MAs to enhance their operations, governance, and technical capacity and can champion midwifery as an autonomous profession.

See more: [Professional Framework for Midwifery](#)



We support and develop midwife leaders

ICM supports MAs to promote midwife leadership by creating opportunities and launching public campaigns to raise awareness, foster support, and inspire midwives to pursue leadership at all levels.



We build alliances

ICM collaborates with strategic partners to accelerate midwife-led SRMNAH policy at global, regional, and national levels.



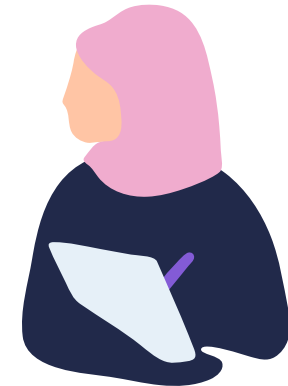
We conduct evidence-based advocacy

ICM generates and shares data to advocate for improved recognition, policy uptake, sustainable investment in midwifery, and women's rights.



We support midwives to be prepared and respond to crises

ICM includes and empowers midwives to participate in emergency preparedness planning and response strategies to strengthen health systems.

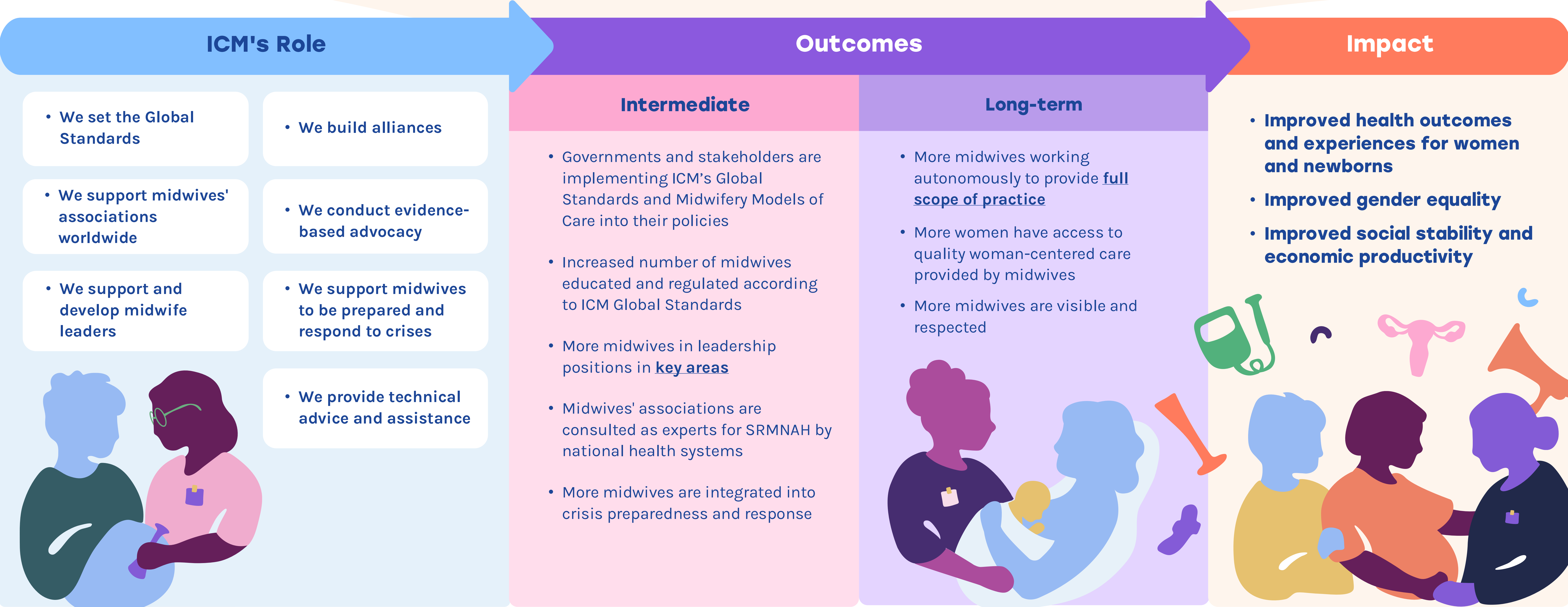


We provide advice and technical assistance

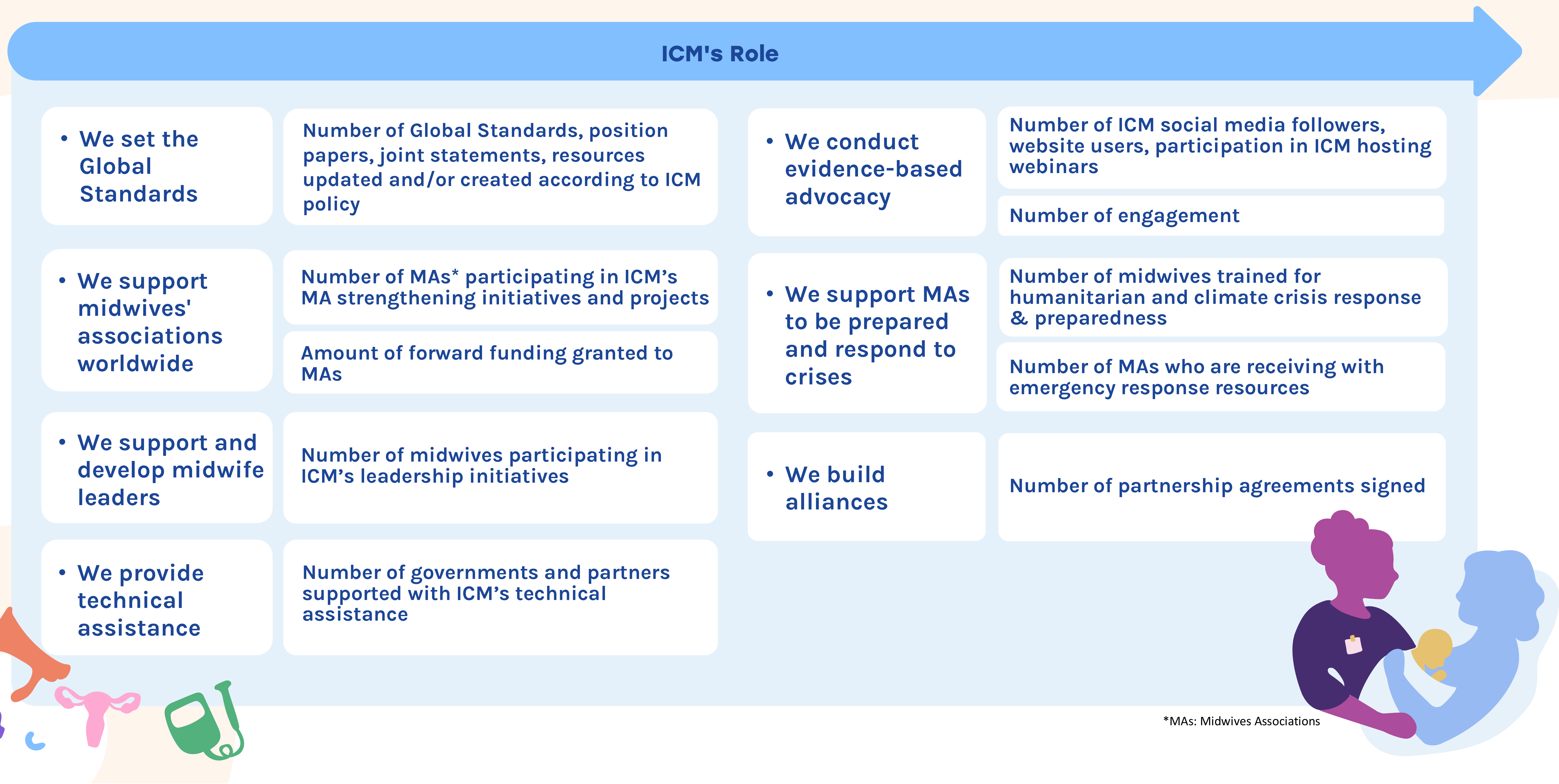
ICM provides technical support and expertise to partners using the most relevant evidence, techniques and innovations.



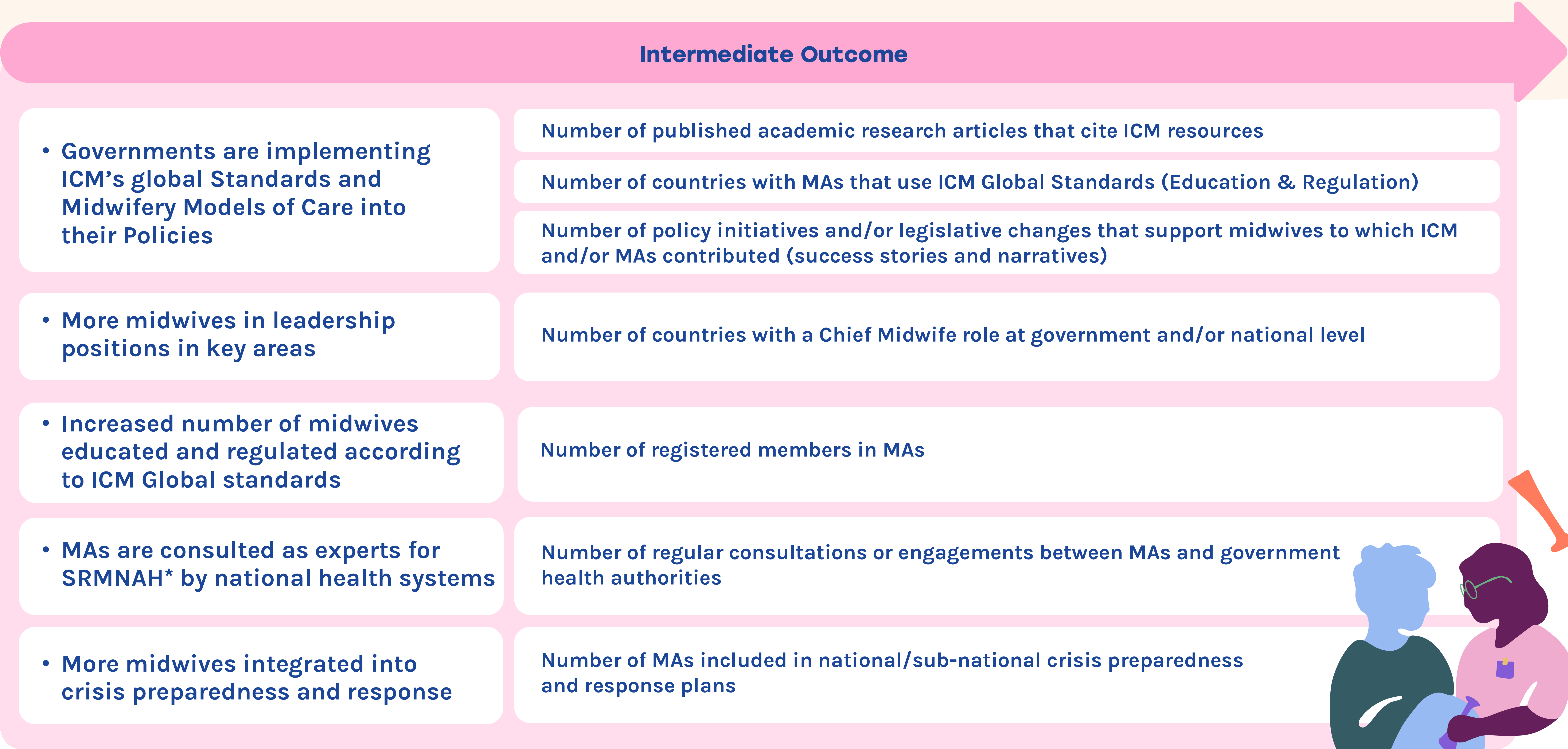
Goal: Universal access to quality care by midwives



ICM Key Performance Indicator



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*SRMNAH: Sexual, Reproductive, Maternal, Neonatal, and Adolescent Health

ICM Key Performance Indicator

Long-term Outcome

- More midwives autonomously provide full scope of practice

Increase in the number of countries where midwives are authorised to provide 5 methods of modern contraception (scope of practice proxy)

Increase in the number of countries where midwives are authorised to provide 7 BEmONC signal functions

- More women have access to quality woman-centered care provided by midwives

Increase in the number of countries with at least 3 midwives per 10,000 population

- More midwives are visible and respected

Increase in the number of countries where national policy recognises a distinct professional group of midwives separate to nurses

